

Date: January 25<sup>th</sup> 2012

Kind attention to District Officers

Ref: I.2012

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**Object:** plans for 2012

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Dear District Officer,

Here below the plan we have in mind for the 2012, part of this was presented to Tallin at the EAGM 2011.

In to the list of the international office duties printed in to the Handbook we can read some lines where we can grow.

**Liaison with national and international authorities**

- ▶ Improve relationships with National Authorities
  - Helping districts to grow up with the help of national authorities, give them awareness of sport potential.
  - Provide them standard services like Information Technology support mainly to little districts where they have more difficult to grow up.
- ▶ Improve relationships with EuroSAF /ISAF
  - Cooperate on standard sailing instructions and future race formats
  - Cooperate developing for a stronger penetration of dinghy sailing to media

**Promotes laser sailing**

- ▶ Number of members
  - Figure out the growth potential and improve the number of members putting the basis to become 12/15,000 in five years
  - Figure out the diffusion of Laser Sailing in Girls and Ladies improving memberships and activities.
- ▶ Identify coordinators in the class for geographical areas, female, and other needs, not only looking in to the local management, but also in sailors lists and find members able to help us to grow up.

**Provides co-ordination, organization and communication for the class**

- ▶ Install a Regional Data Base where collect data of our members, officers, race results and rankings; improving the quality of competitors are entering the Europa Cup series.
- ▶ Improve media presence, visibility of the Athletes and generating earnings for them.
  - They are the object for who we are working.
  - We need to get help from professionals to develop a sustainable plan for a co-operation with one or more sponsors, and try to reach some advantage for the athletes.
  - Obtain the presence of 80% of districts in EAGM meeting, helping the Athletes of little districts to be represented (travel expenses)
  - Put in place a teleconference system to meet between us at least twice more times during the year, and the committee monthly.

**Administers the Class Regionwide**

- ▶ Improving connection while technology or forums between the district officers.



- ▶ Launching a training system available to all districts to improve quality of the races through a similar «way of thinking» regarding the training goals of the athletes.
  - Regional training camps

### **Sets the standard that others aspire to achieve**

In our 35 year story we were very frequently brave enough to adapt ourselves to the new reality. Always the fleets were happy to follow us.

- ▶ Now the reality, and the ISAF and the Olympic Committee, is asking us to create a new game of sailing where everyone can understand how to play it and carry this game up to the Olympics. The triple match formula can be an option.

**The vision:** We need to be committed to involve people and create passion within who love Laser water sport philosophy where the athlete is before the boat.

**Our Motto:** Laser Racing Extreme wave hiking

### **AFTER MEETING CONSIDERATIONS**

After taking in account the actual financial situation we can say that also the funding is a critical area. Therefore we have to find new solutions or sponsor to improve quantity and quality of service offered to the members. They need to recognize real advantages to be members of ILCA in Europe.

Dear fellows as you can image our first task is to stay beside your District both for you as managers and for the members; therefore we need to better understand your real needs and expectations. We are waiting for suggestions. If you can provide us information or skills and contacts, we will be very happy to carry on together this project. If you have time to help us there is a lot to do . The full management team will be committed to consider your advice as a precious collaboration. If you can, if you want, there is a form sent to you with our newsletter. Download it at [www.eurilca.org](http://www.eurilca.org).

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